

WELCOME TO 2051 .

ZILIOX
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28.09.2021

Press Kit

WELCOME TO 2051

Step into the future with ZILIOX.

An emerging French brand in the eco-responsible streetwear segment, ZILIOX is based on the love of slow, circular fashion. Driven by strong values of humanism and respect for the environment, ZILIOX embodies a vision of non-binary, inclusive and timeless fashion.



WE ARE FUTURETHIC

Although shopping better is everyone's responsibility, brand founder Adeline Ziliox, believes that it is also the duty of the fashion and textile industry to adapt its offer.

THE VALUES

THE ORIGIN OF THE PRODUCTS

ZILIOX clothing stands out for its streetwear style and futuristic design, and for its sustainable local manufacturing in limited quantities, combining ecological materials and processes. To keep the control of a human-scale production chain, reduce our carbon footprint and



avoid overproduction, ZILIOX guarantees “Made in France” manufacturing.

This requirement of local presence is essential to our development, making sure that our products are of the highest quality while promoting French know-how.

TRANSPARENCY AND TRACEABILITY

Conscious of the importance of enabling responsible consumers to know where their products come from and to understand the manufacturing process, we are committed to communicating transparently on the sourcing and traceability of our products, from the production site to the composition of the materials.

THE MATERIALS

For each of our products, we carefully select organic, natural and recycled materials, with the addition of upcycled fabrics.

ZILIOX has two main suppliers: a French weaving company and a German one whose factory is located in Portugal.

The organic cottons are Gots certified and our ecological textile printing process is unique in France.

RESPECT AND ETHICS

Designing authentic, sustainable clothing to protect the planet is also a commitment to 'full consciousness' creativity, taking into account environmental impact and social responsibility. This commitment is backed up by our choice of trusted partners, ones who share our values and meet our requirements, ensuring respect of garment workers.

WHO IS ZILIOX ?

A COMMITTED TEAM

ZILIOX combines creativity, quality and know-how. The team works tirelessly to offer an energetic, positive and caring collection. Three core beliefs are at the heart of its concerns and development: nature and the environment, the human being and transparency.



A PASSIONATE CREATOR

Behind ZILIOX is Adeline Ziliox, creator of the eponymous ready-to-wear and couture brand that she has been financing herself since 2007. Today, at the helm of two brands, Adeline Ziliox is a woman of many facets, full of energy, ambition and dreams.

A graduate of the Institut Paris Modéliste with a distinction for 'exceptional work and favorite of the Maison Martin Margiela' and finalist in the French TV show 'Projet Fashion' aired on D8, Adeline puts her eco-responsible values at the heart of her design process by favoring local French manufacturing since the beginning. Her authentic ecological awareness has always been at the heart of her philosophy and is today fully expressed through her new brand ZILIOX.



'Giving meaning to my passion is my primary commitment! Ziliox was born out of an unconditional love for life, nature and human beings'

Adeline Ziliox,
Creator of the ZILIOX brand

OUR KNOW-HOW

HANDCRAFTED MADE IN FRANCE

Everything is designed and handcrafted in our French workshop in Alsace. Our teams have the know-how to guarantee top-of-the-line finishes and premium levels of quality.

OUR GOAL IS 100% NATURAL

We mainly use plant-based, other natural materials such as organic cotton, Tencel, Lyocell, and upcycled fabrics. All our partners share our eco-responsible values and are for the most part certified.



THE COLLECTION

ENERGY

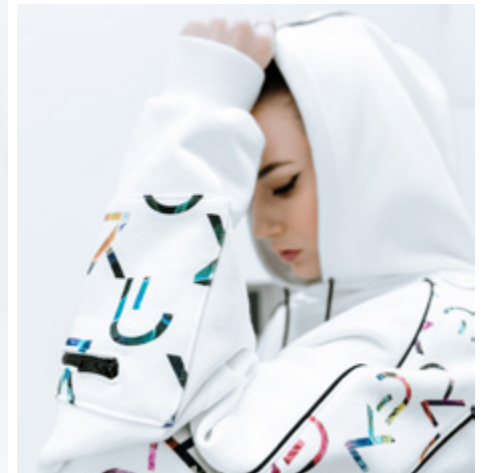
The ENERGY collection wants to change the way we consume. Thinking about the present to act on our future, Ziliox proposes a collection infused with a positive and benevolent mindset for our planet

‘The spine is very important in my artistic approach because it is what keeps us standing upright. It is vital, like the need to change the world today. Like the sap of the trees without which they could not live.’



ENERGY

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**DISTRIBUTED
ONLINE ONLY**

E-shop ziliox.fr

LIMITED SERIES

Reissue possible according
to demand.

**A COMPLETE
WARDROBE**

To the ranges of jackets,
pants, t-shirts, hoodies,
add some accessories to
complete the collection.

50

The maximum number of
copies of any piece

37

The number of pieces in
the collection

5

The number of people who
work on the project every day

0

Waste is our goal and we are
almost there

500

The number of pieces
produced for this first
collection

∞

Our pieces are made to
last

OUR COLLABS

SIMON NOGUEIRA

Influencer and professional freerunner, Simon Nogueira is the brand's biggest fan and wears Ziliox looks in his videos. He loves the style but also appreciates the brand's eco responsible approach.

MAURICE LACROIX

The luxury Swiss watch brand for which Adeline Ziliox will create a new watch in 2022. Maurice Lacroix has been a faithful supporter of Ziliox since the beginning.

VERÕN

In his latest video, the French rapper Verõn proudly wears several Ziliox outfits!

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