

ZILIOX ZILIOX

Pour diffusion immédiate / For immediate release

Welcome to a world that has just reached carbon neutrality and has solved the ecological crisis. Welcome to a world where gender is open, not predefined. Welcome to a world where people, the environment and technology live together in perfect harmony. Welcome to a world that is fairer, freer, and happier.

Welcome to the world of ZILIOX.

#ziliox2051: A visionary brand



By changing our modes of consumption and production today, our planet should be carbon neutral by 2050.

What if we decided, together, to go faster and reach for this future?

This is the ambition of ZILIOX, the **new independent French label**. Positioned in the eco-responsible streetwear segment, ZILIOX makes a stand for sustainable, gender-neutral, urban fashion, whose creative universe reverberates with the exciting fusion of sporty and futuristic design.

ZILIOX aims to establish itself as a major player in **slow fashion**. A brand that wants to offer a shortcut to the future, shaking up our modes of consumption and restoring the desirability of clothing.

Its **raw materials are plant-based and organic**; Production is

limited-edition and "Made in France".

WE ARE FUTURETHIC - Fashion with a positive impact



ZILIOX presents ENERGY, its debut collection: a contemporary, timeless line, inspired by "**streetwear couture**". The cuts are graphic and futuristic, often worked in oversize and one-size-fits-all.

This first collection features the brand logo printed in minimalist XXL lettering up the spinal column and in all-over pieces, with maxi and mini volumes, playing with the effects of sleeves, transparency and shine.

Behind ZILIOX is an ambitious and passionate designer

Adeline Ziliox, a woman of many facets, full of energy and ambition, has been at the head of two brands, including her own eponymous brand, since 2007.

Graduating from the Institut Paris Modéliste with a special mention for "exceptional work and favorite of

the Maison Martin Margiela", she was also a finalist in the D8 TV show "Projet Fashion".

Adeline Ziliox is a designer who uses her impressive palette of skills to express her creativity and her vision of the future

Adeline has favored local French manufacturing since the beginning of her career, a genuine ecological awareness that has always been an integral part of her philosophy .

Contact and interviews

Alioze - Press & Marketing Agency

Switchboard - [01 83 62 21 84](tel:0183622184)

Martin Estrade - [06 80 18 84 41](tel:0680188441)
Edouard Duban - [06 83 93 69 45](tel:0683936945)